

TWIGF 2021 工作坊提案書 Submission Form

Workshop Proposal Online

提案名稱 /Workshop Title

The Role of the Private Sector in the Digital Economy
Policymaking Process

預計主持人 /Expected Moderator

姓名/Full Name	組織、單位/Organization	職稱/ Title	利害關係人類別/Stakeholder Group
Catherine Tai	Center for International Private Enterprise	Deputy Director, Asia and the Pacific	公民社群/Civil Society
Srujana Penumetcha Huerter	Center for International Private Enterprise	Program Officer	公民社群/Civil Society

聯絡人 /Contact Person

Tai Catherine

組織、單位 /Organization

Center for International Private Enterprise

所屬利害關係人類別 /Stakeholder Group

公民社群(包含個人) /Civil Society

提案所屬子議題 /Sub-Theme

3.經濟與數位轉型 (Economy and Digital Transformation)

請描述擬討論之議題 /Specific Issues of Discussion and Description

The COVID-19 pandemic has put unprecedented strain on economies across Asia. A year and half into the global pandemic and it continues to upend global trade, move new sectors of business and commerce online, and present new challenges as well as opportunities for the private sector. The digital economy, including cross-border services, digital trade, and e-commerce, contributes to democratic and economic development by expanding market access for local businesses, promoting inclusive trade, creating jobs, and expanding tax revenue for governments to provide essential services. As the prevalence of digital tools and services expand, especially in the wake of the COVID-19 pandemic, national and regional policies and regulations that facilitate greater competitiveness and inclusiveness require greater coordination between government, industry, civil society as well as targeted collaboration across Southeast Asia. As technology pervades society, the economy, and daily life, policymakers have an opportunity to engage and include the local business communities in shaping public policy that reflects technology's role in today's global digital economy. Participatory public policy ensures that stakeholders from micro, small, and medium enterprises (MSMEs) to large technology firms have a say in how the government not only designs but implements regulations, frameworks, policies, and programs, allowing for more inclusive and enabling digital economy environments.

This online discussion will highlight examples and lessons from Taiwan, Indonesia, and the Philippines on public and private sector cooperation and policy dialogue for inclusive digital transformation and economic recovery. The workshop will offer perspectives on how the business and government can adopt a co-regulation approach that fosters economic inclusion and adapts to the rapidly evolving technology landscape. This session will also feature perspectives and initiatives from private sector leaders on how they proactively engage in policy advocacy to advance more inclusive, accessible, competitive, and sustainable digital economies.

The session will cover some of the following topics and discussion outcomes:

- Importance of local private and public sector cooperation for democratic and economic development and technological innovation
- Co-regulation approaches and how business associations and civil society can play a positive co-regulatory role
- Policy, structural, or regulatory barriers to digitalization and growth in the digital economy that local business communities in the Asia-Pacific face
- How governments, civil society, and private sector can work together to address digitalization, upskilling, eCommerce, and sustainable development?
- Public-private dialogue on building digital economy national plans
- What has the local business community done to cope, to pivot, and to influence government responses to the health and economic crises? What is the private sector doing to proactively prepare for the post-recovery economy?
- Digital transformation as a tool for inclusive economic recovery

會議時間分配 / Time Management

The workshop will consist of two parts. The first is an introductory presentation where each speaker will share a brief presentation or talk (5 mins each with 5 speakers) to discuss their perspectives and experiences related to the topic. It will be followed immediately by a moderated panel discussion and open forum. The panel discussion will involve a series of prepared questions to help stimulate an interactive discussion with the panel. During the open forum, the speakers will entertain questions from the audience, facilitated by the moderator.

35 minutes Welcome Remarks (5), Introduction (5) and Opening Presentations from the Panel (5 minutes for each speaker)

25 minutes Panel Discussion

20 minutes Open Forum Q&A

10 minutes Synthesis and Closing Remarks

預計與談人/講者 (建議 3~5 人) / Proposed Speakers (recommended 3~5 people)

姓名 / Full Name	組織、單位 / Organization	職稱 / Title	確認參加 / Status	利害關係人類別 / Stakeholder Group
Ms. Mary Jean Pacheco	Philippines Department of Trade and Industry	Assistant Secretary, Digital Philippines and ECommerce Lead	已確認 / Confirmed	政府機關 / Government
Ms. Felippa Amantha	Center for Indonesian Policy Studies	Head of Research	已確認 / Confirmed	學術機構 / Academia

姓名 /Full Name	組織、單位 /Organization	職稱 /Title	確認參加 /Status	利害關係人類別 /Stakeholder Group
Ms. Cynthia Chyn	Amazon Web Services	Head of Public Policy, Taiwan and Hong Kong	已確認 /Confirmed	民間企業 /Private Sector
Mr. Thomas Abell	Asian Development Bank	Advisor and Chief of Digital Technology for Development	已確認 /Confirmed	技術社群 /Technical