

## TWIGF 2019 工作坊提案書 Workshop Proposal Online Submission Form

<b>Submission Date</b>	2019-04-12 11:32:59										
<b>提案名稱 /Workshop Title</b>	Making the Internet Universally Accessible										
<b>預計主持人 /Expected Moderator</b>	<table border="1"> <thead> <tr> <th>姓名/Full Name</th> <th>組織、單位/Organization</th> <th>職稱/ Title</th> <th>利害關係人類別/Stakeholder Group</th> </tr> </thead> <tbody> <tr> <td>Joyce Chen</td> <td>ICANN</td> <td>Senior Manager, Global Stakeholder Engagement</td> <td>技術社群/Technical</td> </tr> </tbody> </table>			姓名/Full Name	組織、單位/Organization	職稱/ Title	利害關係人類別/Stakeholder Group	Joyce Chen	ICANN	Senior Manager, Global Stakeholder Engagement	技術社群/Technical
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<b>所屬利害關係人類別 /Stakeholder Group</b>	技術社群 /Technical										
<b>提案所屬子議題 /Sub-Theme</b>	5.數位經濟(Digital economy)										
<b>請描述擬討論之議題 /Specific Issues of Discussion and Description</b>	<p>The Internet serves more than 4 billion people today. Due to its open nature, it has expanded rapidly and become part of people's everyday lives.</p> <p>However, almost half of the world's population are still unable to access the Internet. Language remains one of the barriers that stop people from being able to come online easily. The Internet Corporation for Assigned Names and Numbers (ICANN) community has been working hard to make the Internet more open and accessible for everyone.</p> <p>First, we introduced Internationalized Domain Names (IDNs) which enables non-English Internet users to use their own language to access the Internet. Building a multilingual Internet is the key to helping the next generation of Internet users who are still not connected, to come online. For example, businesses in Taiwan who target local customers can use ".臺灣" for their business website. This makes the website friendly for locals.</p> <p>Second, we are tackling the challenge of Universal Acceptance to allow people to use IDNs and ensure that all types of top-level domains (e.g., not just ".com" and ".org" but also ".nike", ".asia", ".shop") are accepted.</p> <p>Part of ICANN's effort also goes to ensuring competition, consumer trust, and consumer choices. The next round of new gTLD roll-out is expected to be in 2 years, almost 8 years after the previous round in 2012. Some claim that new gTLDs have not done the miracle as expected, while some argue that new gTLDs are essential for the domain name ecosystem moving forward.</p> <p>This session will discuss the efforts of community to make the Internet more accessible, and the challenges faced in doing such work. While the technical community is making it possible for people around the world to use their own languages to navigate the Internet, is there really demand from users and businesses for non-English domain names? This session will also explore the business of IDNs and whether people are ready to use the Internet differently from how they are used to.</p>										

**會議辦理形式 /Workshop  
Format**

1. 圓桌會議 (90分鐘) /Roundtable (90 min)

**會議時間分配 /Time  
Management**

How the Internet has Expanded (10 mins)  
Sharing insights/experiences of New gTLD (10 mins)  
The case of .台灣 and Future Opportunities (10 mins)  
Making the Internet Universally Accepted (10 mins)  
Community Discussion (30 mins) - moderated by Joyce Chen

**預計與談人/講者 (建議 3~5人。  
會議辦理形式選1及3者必  
填) /Proposed Contributors  
(recommended 3~5 people)**

姓名 /Full Name	組織、單位 /Organization	職稱 /Title	確認參加 /Status	利害關係人類別 /Stakeholder Group
Kenny Huang/Anthony Lee	TWNIC		已確認/Confirmed	技術社群 /Technical
Vicky Tu	Net-Chinese	Vice CEO	已確認/Confirmed	民間企業 /Private Sector
Walter Wu	Universal Acceptance Steering Group	UA Ambassador	已確認/Confirmed	技術社群 /Technical
			已確認/Confirmed	公民社群/ Civil Society